

MISS ASIAN AMERICA



Press Release
For Immediate Release

August 8, 2009

Contact: Rose Chung (415) 474-8398 or Jeffrey Kwong (415) 290-5595

Amy Chanthaphavong wins 2009 Miss Asian America

San Francisco – August 8, 2009 – Amy Chanthaphavong of New York, New York was crowned Miss Asian America on Saturday at the iconic Palace of Fine Arts Theatre in San Francisco. The competition will be televised to Asian markets nationwide on World Channel.

Amy is a fashion design student at Parsons. At the pageant, she says she “hopes to become an entrepreneur and create her own clothing line.” She is the first ever Miss Asian America of Laotian descent and performed a traditional dance in her talent competition. In addition, Amy stunned the audience with her superb performance in the Poise and Personality segment, making a convincing case for her platform of “Promoting the Family Unit.” Amy will have the upcoming year to promote this cause. The Miss Asian America Organization will help Amy in reaching her goal, and will coordinate her visits to schools, community groups, and events in the Asian American community. At 27 years of age, Amy graduated from University of San Francisco majoring in Political Science with a minor in Business. She is now an operations manager at a software company.

Joining Amy in the court is Miss Asian California and first runner up, 19-year old Victoria Pham. Victoria is 19 years old, majoring in business and will transfer to UC Berkeley. She represented the Vietnamese community.

Rounding up the top three was Kristine Law, a 23-year old Chinese American from Fremont, California who spoke convincingly on her platform advocating human trafficking awareness.

The event was a hit and of course successfully brought attention and funds to two causes dear to the Asian American community. All event merchandise proceeds went to the Stanford Liver Center to raise awareness about hepatitis B and liver cancer and a portion of the night’s ticketing proceeds will go to Asian Perinatal Advocates, a group dedicated to domestic violence prevention and parent education in the API community.